



Issue: # 12

December 2010

## Session In Review - 2010

### A big year for CABA

As we rapidly approach the end of 2010, we wanted to reflect on this past year and update you on our plans for 2011. This year, CABA made significant strides in many ways and has forged a reputation as one of the leading Regional Groups in the nation. The following is a brief summary of our accomplishments this past year, as well as a sneak peak at what we have in store for 2011. We are sure you will agree that our progress has been significant, and also that our goals for next year will only continue that progress.

### 2010 - A "coming out" for CABA

Membership growth this past year was outstanding. Our current membership consists of:

**54 Corporate Members** (10 or more Employees)

**57 Corporate Small Business Members** (9 or less)

**42 Individual Members**

We have also added new membership levels for 2011 including Associate and Student Memberships. While these are non-voting member types, it offers more people access to our great association and our many offerings.

We started 2010 with a new website, and a fresh approach towards communicating with our membership. Throughout the year, we continued to develop and expand our website which now includes job postings, photo galleries, legislative news and alerts, event calendars, and an automated membership sign up /renewal system. These tools, alongside our existing email tools has enabled us to provide continuous information sharing with our membership. As a result, we have seen significant growth in membership participation in areas such as creating website content, newsletter articles, and generating valuable shared content for our membership. In addition, our events have seen increased attendance from attendees within the state, and well beyond the state's boundaries.

At our Annual Membership Meeting in March of this year, with a unanimous vote from the membership, CABA officially became the Colorado Aviation Business Association. The transition from the Centennial Airport Business Association to a now statewide group was one we are extremely proud of and feel brings our reach to areas of our aviation community here in Colorado that would otherwise not have had the advocacy and sense of community we can now provide. Our efforts continue as we reach out to local regions within the state to start local airport groups that will bring you together with your neighbor, with the

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### CABA Mission Statement

Our mission is to foster and promote aviation related business throughout Colorado; to collectively address and

support of the statewide association, to tackle local challenges, and network amongst your peers in your area. In addition, our new meeting structure for 2011 will bring CABA to you in more ways...but more on that in just a bit.

Aviation Saves.... The inaugural event, hosted at Centennial Airport this past April, was groundbreaking for CABA, as well as the Aviation Industry nationwide. Never before has an advocacy event drawn so many attendees, as well as a speaker lineup such as the one at Aviation Saves. Speakers at the events included Ed Bolen of NBAA, Pete Bunce of GAMA, Jim Coyne of NATA, Jack Pelton of Cessna, along with CARE and the Alliance for Aviation Across America. In attendance were too many to name, but we packed the hangar with over 400 people, all of which took a sense of community, solidarity, and confidence away from the event. Immediately following was a static event, that despite the howling winds, was a huge success. The event was so well received that we are bringing it back in 2011, and will have even more to share with you in terms of the impact that our industry has on Lives, Jobs, Local Economies, and Communities here in Colorado.

Since 2010 was an election year, we spent a lot of time and energy bringing the issues that affect Aviation to the forefront. We partnered with AOPA to bring Craig Fuller of AOPA together with our own Senator Mark Udall to present a town hall discussion on our industry and current issues we face. Following this event we successfully hosted a roundtable including candidates and representatives vying for the position of Colorado Governor. These events are a testament to our commitment to bringing you access to the people and the information that impact us all. While 2011 is not an election year, rest assured we are working towards continued cooperative efforts with our state legislators including a Governors proclamation in support of Business and General Aviation as well as support and encouragement for greater participation on the GA Caucus in Washington.

Speaking of legislation, thanks to continued efforts on many levels, Proposition 101 along with Amendments 60 and 61 did not pass this past November. A proud day for those of us that fought hard against such dangerous legislation that would have had a massive impact on airport funding, real estate, education and taxes.

Advocacy is one of our most profound responsibilities, and we had some big tests this past year. One of our distinguished members was attacked by the media for use of business aircraft to move employees between their bases in the US. CABA immediately responded with an Op-ed (Thanks to NBAA for all their support in this!!) and quickly quieted the media's fairy tale depiction of business use of general aviation aircraft. As a result, CABA has continued to stay in contact with these media outlets to become their "subject matter experts" should a future story ever surface, we'll be there to defend ourselves and tell the truth about Business Aviation.

### **What to Expect from CABA in 2011**

As we enter 2011, the first thing you will notice is a refined approach towards our meetings and events. In the past, our events have been coordinated on a rather unpredictable and infrequent basis. To bring you a more consistent experience with us, we have revised our event schedule for 2011 to bring you one large meeting per quarter, with regional reach and more variety in our content and delivery. The new schedule will include educational and training opportunities, advocacy and awareness events, and purely fun events for a little networking. As of this message, our event calendar looks like this:

respond to issues impacting Colorado Airports, including safety and operational effectiveness; to educate the general public about all aviation activities in the state, and to preserve the state's airport related businesses as valuable economic assets to the community at large.

### **CABA Board of Trustees**

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(Chairman)

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### ***March 2011 - Annual Membership Meeting***

This meeting will provide our voting membership the opportunity to vote on new board members as well as any other referendums as proposed by the CABA Board of Trustees. In addition, we hope to include a training and professional development course alongside this annual meeting.

### ***June 2011 - Aviation Saves...***

We are making Aviation saves an annual event, and you can expect to see numerous relevant and impactful speakers, a broad reaching public event including static displays and this year, we are even adding a charity golf tournament in cooperation with local aviation businesses. This is sure to be a banner event and one not to be missed.

### ***September 2011 - Regional Educational and Training Forum***

CABA hits the road for our 3rd event of the year. We'll be bringing a 1-2 day event to one of our regions within the state. This years event is going to be on the Western Slope, and will provide our members with a great opportunity to receive training and professional development content delivered by approved and certified instructors. Stay tuned as we refine the content and create yet another valuable event for our members.

### ***December 2011 - Holiday Gala***

CABA is going to make this event nothing but relaxing and fun for all. Celebrate the holidays with us as we kick off a new tradition for the Aviation Community in Colorado. The CABA Holiday Gala is coming!!!

While it may seem like we are doing less, we really want to focus our efforts on delivering valuable content and meaningful presentations to you, and this program will allow us to do exactly that; focus our efforts on fewer events, but make them bigger and better. Our goal is to also have these events move throughout the state each year, so look for opportunities to bring one of these to your region soon!

Our efforts will of course continue in regards with our industry groups. As a Pilot, Flight Attendant, MX Technician, Scheduler, Dispatcher, or otherwise, you can rest assured there will be smaller and more specific events just for you. Our Industry group committee will continue to support these specific and critical roles and you can expect great things from this group in 2011.

Lastly, we want to thank you for your continued support. CABA is an entirely volunteer group, and without the participation of our membership, none of this would ever have been possible. Our goals are ambitious for 2011, and we hope you can continue to offer your support and participate with us as we deliver another great year for Aviation in Colorado.

Thank you again, and see you in 2011!!!

With warm regards and best holiday wishes,

David Purvis  
Chairman - Colorado Aviation Business Association  
[dpurvis@mycaba.org](mailto:dpurvis@mycaba.org)

West Star Aviation's Grand Junction, facility

## appointed a Hawker Beechcraft authorized Service Center

### Congrats West Star on bringing new business to CO

West Star Aviation's Grand Junction, Colorado facility has been appointed a Hawker Beechcraft authorized service center for all King Airs, Barons and Bonanzas. "We have numerous King Air customers at GJT and this agreement will allow us to provide maintenance and process warranty claims," said Dave Krogman, the facility's general manager. The MRO provides airframe repair and maintenance, engine repair and maintenance, major modifications, avionics installation and repair, interior refurbishment, paint, parts, surplus avionics sales and accessory services.

## Class A Hangars Available at KFNL

### Fort Collins-Loveland Municipal Airport

Class A hangars available now at KFNL. Construction is at 50% completion, with work on the last two buildings beginning this coming summer and plenty of flexibility for build-to-suit arrangements. Whether you're looking for commercial space for your aviation-related business or somewhere heated to store your bird over the winter, Virga can work with your business to suit your needs.

For more information contact: Jerry: 970-667-2627

## CABA Intern

### Kevin Foley - liaison between CABA and MSCD

The Cape Cod Native moved to Colorado 8 years ago to attend Colorado State University in Fort Collins where he met his new wife Jessica while getting his Bachelors of Arts in Speech Communications. Following graduation in 2006, Kevin moved to Denver. After working a variety of entry level jobs, and facing a failing job market, Kevin decided to follow his heart and go back to school to pursue a career as an Air Traffic Controller. Since January, Kevin has been enrolled at Metropolitan State College of Denver in the Air Traffic College Training Initiative. Currently, Kevin is working as an intern with CABA primarily as a liaison to MSCD to involve students in local and state aviation industry issues while also expanding his own horizons in the aviation industry. Following graduation this December, Kevin hopes to stay in Colorado and get a job in aviation management or space commercialization.

## Optimism Soars at 2010 NBAA Convention

The 63rd edition of the National Business Aviation Association Convention & Exhibition, which concludes today in Atlanta, appears to be easily exceeding expectations. On the first day alone, 23,033 visitors passed through the gates, surpassing the total of all three days at NBAA 2009. By the end of the second day, there were 23,831 registered attendees. There were 93 aircraft on static display at DeKalb Peachtree Airport and 1,083 exhibitors in total. The show has been generally upbeat, with attendees and exhibitors showing much optimism. Mike Turner, director of marketing at StandardAero, said, "Our floor was busy all day and busier than any previous NBAA Convention I have attended"-12 of them, to be exact. "Companies are feeling positive enough about the future to make investments for the coming upturn, on the buy-side, or to consider an exit

at a reasonable value on the sell-side," said Evan Betzer, a visitor to NBAA and principal partner in Stoneworth Financial. Joe Abrahamson, chief pilot for Leucadia Air of Scottsdale, Ariz., said, "We came here to look at two new aircraft. Now we're looking at four." The company, he added, needs to sign the deal before the end of the year to take advantage of the [recently approved federal bonus depreciation](#). From his perspective as a pilot who regularly plies the world's skies, he sees the business aviation industry as now in a "positive rate of climb."

## New No Plane No Gain Advocacy Tools Available for Industry

**Announced during NBAA in Atlanta**

NBAA today announced new print and video advocacy tools to help those in the business aviation community explain the value of business aviation to citizens, companies and communities across the country. The resources have been produced in conjunction with the No Plane No Gain advocacy campaign, which is focused on educating policymakers and opinion leaders about the industry's many benefits. Read the press release at: <http://www.nbaa.org/news/pr/2010/20101021-082.php>

## Study Says Business Aviation Gives Edge to Small, Mid-Size Companies

A new study, conducted by NEXA Advisors, shows that small and mid-sized companies using business aviation achieved greater success in important measures of performance than comparable companies without business aircraft. The study, conducted for NBAA as part of the No Plane No Gain advocacy campaign, demonstrates that the enterprise value business aviation confers on Standard & Poor's 500 index companies also applies to S&P 600 small-cap companies. "This study reveals that use of a business airplane is a sign of a well-managed company, regardless of the size of the enterprise," said NBAA President and CEO Ed Bolen. Learn more, and access a copy of the study by visiting: <http://www.nbaa.org/news/pr/2010/20101019-074.php>

## Job Postings for Employers and Job Seekers

Please visit the CABA job posting. Please send us any aviation jobs you would like to post or go to: <http://mycaba.org/employmentopportunities>.

## CABA Wants to Hear From You!

**Submit information for the CABA Newsletter**

Do you have something to share with your Colorado Aviation colleagues? The CABA communication's committee goal is to support you and to facilitate information sharing among the Colorado aviation industry. We want to hear from you. Please email Nathalie Drolet at [ndrolet@mycaba.org](mailto:ndrolet@mycaba.org)

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