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Colorado Aviation Business Association Reaches Signature Goal for Its “Support Colorado Aviation” License Plate Petition

Denver, CO – December 6, 2016 – The Colorado Aviation Business Association (CABA) announced that it has gathered the required number of petition signatures for the state of Colorado to issue a “Special Group” License Plate.

As of December 1, 2016 CABA had counted 3,075 unique signatures, surpassing the required number of 3,000. CABA board member and project lead Chris Swathwood made the announcement at a CABA board meeting held Friday December 2, 2016.

The license plate is intended for those who wish to display their support for the aviation industry in the state of Colorado. Designed by local artist Chris Glaser, the plate depicts a runway with the Colorado logo and snow-capped mountains in the background. Silhouettes of various types of aircraft are shown in the scene: commercial airliner, business jet, small training aircraft, glider, hot-air balloon, and helicopter.

“The goal of the project is to raise awareness of the impact aviation has on most citizens and industries across the state. And rather than being a fundraiser, the plates are primarily intended as a show of support,” said Mr. Swathwood. He continued, “The plates will cost only \$50, the standard fee which covers DMV costs and the Highway User Tax Fund.”

Obtaining the required petition signatures is only the first step in the process. CABA is now completing the application forms. Then, a state representative must sponsor a bill authorizing creation of the plate. After the legislation is adopted, the state will proceed with production of the plates.

The project is being supported and promoted by major aviation groups in Colorado, including The Colorado Pilots Association, Colorado Agricultural Aviation Association, Wings Over The Rockies Air & Space Museum, and the Colorado Department of Transportation's Division of Aeronautics.

Aviation has a significant economic impact in Colorado: it accounts for 265,700 jobs, \$12.6 billion in payrolls, and a total economic output of \$36.7 billion, according to the latest study by the Division of Aeronautics.

Shown here is a rendition of the license plate:



Note to Editors:

The mission of the Colorado Aviation Business Association is to promote the value of business and general aviation across the State of Colorado.

Founded in 1994, the Colorado Aviation Business Association consists of over 300 businesses and individual members who live and work within the State of Colorado. CABA acts to collectively address and respond to issues impacting Colorado Airports including safety and operational effectiveness; to educate the general public about all aviation activities in the state; to preserve the state's airport related businesses as valuable economic assets to the community at large; and to provide for the training of future aviation professionals through the CABA Foundation's scholarship fund. CABA is a 501(c)(6) non-profit corporation, and the CABA Foundation is a 501(c)(3) non-profit, tax-exempt corporation. FMI visit: www.mycaba.org.

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