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**FOR IMMEDIATE RELEASE**

**CO Governor Hickenlooper Declares June 2011  
"General Aviation Appreciation Month"**  
*Proclamation Recognizes the Importance of General and Business Aviation*

**Englewood, CO – May 6, 2011** –Colorado Governor John Hickenlooper this week issued a proclamation declaring June 2011 as "General Aviation Appreciation Month", in recognition of the many contributions general and business aviation make to the state's economy and quality of life.

"We are very proud of this achievement for our membership and for our industry in the state," said Reggie Arsenault, chairman of the Colorado Aviation Business Association (CABA) and a senior manager for Jeppesen. "The proclamation represents a public acknowledgement by Colorado's government in recognizing the vital contributions business and general aviation provide to our state's economy. CABA has made it our mission to educate the public, the media, and our public officials, and approval of the proclamation is an important aspect in delivering on our mission."

The proclamation cites statistics that highlight the importance of general and business aviation to Colorado's economy, including:

- The state is home to 75 airports, which serve 24,118 pilots and 8,074 general aviation aircraft
- Colorado's general aviation airports contribute \$2.1 billion, or \$479 per capita, to the state's economy annually
- General Aviation provides roughly 22,650 jobs with a payroll of nearly \$750 million
- The state is home to 40 charter flight companies, 69 repair stations, and 16 flight schools operating 141 aircraft and providing 212 jobs.

In closing, the proclamation recognizes that, "many communities in Colorado depend heavily on general aviation and community airports for the continued flow of commerce, tourists and visitors to our state."

The proclamation is the result of the efforts of numerous CABA volunteers who worked closely with Governor Hickenlooper's staff. Arsenault also thanked Selena Shilad, executive director of the nonprofit Alliance for Aviation Across America, for helping draft the proclamation language, along with Rebecca Hargis, a CABA volunteer.

(More)

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### **Aviation Saves**

The proclamation comes as CABA prepares for its second annual "Aviation Saves" open house, which runs June 10-11 at Centennial Airport in Englewood, Colo., near Denver.

With the theme "*Aviation Saves Lives. Aviation Saves Businesses. Aviation Saves Local Economies. Aviation Saves Communities.*", the event's mission is to educate the public about how general and business aviation contribute to Colorado's quality of life and economic well-being.

"Aviation Saves" will feature a variety of aircraft static displays, as well as a B-17 fly-in hosted by the Denver-based Wings Over the Rockies organization. A charity golf tournament, hosted by Signature Aviation, will be held on June 10. The event kicks off with an industry dinner, and will include presentations by numerous general aviation industry leaders. The dinner will be followed by a Hangar Dance, sponsored by Wings Over the Rockies. For more information about CABA and Aviation saves, contact Nathalie Drolet at [ndrolet@mycaba.org](mailto:ndrolet@mycaba.org).

#### *About CABA:*

*The Colorado Aviation Business Association, formerly the Centennial Airport Business Association. CABA, was formed to support the growing need for advocacy from aviation businesses in and around Colorado. In recent years, CABA has seen substantial growth in membership, activism, and community presence. Thanks to the current Board of Trustees, and the involvement of the membership, CABA has become a valued and trusted resource for the local aviation community.*