

Issue: # 11 September 2010

Colorado Group Responds to Mischaracterization of Business Aviation

CABA responds on behalf of the Colorado Aviation Commnity

When a Denver television news outlet aired a story in August that negatively portrayed a utility company's use of business airplanes, the Colorado Aviation Business Association was quick to point out that viewers weren't given the whole story about the efficiency and productivity benefits aircraft provide for companies of all sizes, in the Denver area and across the country. The regional group sounded a call to action for an industry response, which includes contacts with the news organization, as well as message points and other resources for responding to the story with the facts about business aviation. To review the call to action and submit your own response, visit:

http://www.mycaba.org/CTOAB?mode=PostView&bmi=403638

Bolen Highlights Business Aviation Value for the Wall Street Journal

NBAA President and CEO Ed Bolen recently briefed *The Wall Street Journal* on the state of the business aviation industry, and the many reasons why companies of all sizes, all across the U.S., rely on a business airplane to remain productive and competitive, especially in a challenging economy. "I think a CEO or a senior executive, board of directors and shareholders should all have an attitude of when the business airplane makes good sense, when it's the right tool for the mission, then it should be used," he said. Bolen's interview has been published on the *Journal's* web site; to read the story, visit: http://www.nbaa.org/news/coverage/20100806-wsj-bolen

West Star Aviation - Grand Junction, CO CABA September Member Highlight

West Star Aviation's Grand Junction, CO facility specializes in business aircraft maintenance, modifications, and refurbishment for aircraft ranging in size from turboprop through stand-up class business jets. In addition, they offer complete fueling and support services for transient customers and locally-based aircraft. Along with the Grand Junction facility, West Star has facilities in East Alton, IL (ALN), Dallas, TX (DAL), Columbia, SC (CAE), and Aspen, CO (ASE).

Quick Links

<u>CABA responds to</u> <u>mischaracterization</u>

Bolen Highlights
Business Aviation
Value

West Star Aviation

Financial Incentive for Montrose, CO Production Facility

Haiti Relief Missions to be Recognized

American Icon Neil Armstrong

NextGen in Obama's Plans

Obama Tax Break

Job Postings

Upcoming Events

CABA Would Like to Hear From You

> CABA Mission Statement

CABA Board of Trustees

Helpful Links

Apply for CABA Membership Now!

CABA's Website

Centennial Airport Website

CABA Mission Statement

"To foster and promote

West Star Aviation, Inc. was founded in May 1987 when the Buescher family of Grand Junction, Colorado acquired the assets of Monarch Aviation. Monarch Aviation and its predecessors had operated an aviation sales and service business at the same location dating back to 1952. Beginning with a core group of approximately 40 employees, West Star began to make the necessary investments, construct the facilities, hire the trained personnel, and attain the required FAA and factory authorizations to become a one-stop source for turbine aircraft maintenance and restoration. Over the years West Star expanded to locations throughout the US. West Star Grand Junction now employs 300 individuals.

The FAA has designated West Star a Class 4 Repair Station and a PMA facility. West Star has received EASA, INAC (Venezuela) DGAC certification (Mexico), DNA certificate (Argentina) and Brazil ANAC approval.

The readers of Professional Pilot magazine have ranked the Grand Junction facility among the top ten maintenance centers in the country. In the recently published 2007 survey, West Star Aviation - GJT was rated the 6th best maintenance center in the country.

Please contact West Star Aviation with any questions:

Dan Perrin Technical Sales Manager - Hawker (970) 248-5207 - Phone (800) 255-4193 - Toll Free http://www.weststaraviation.com

Financial Incentives Promised to Extra Aircraft for basing an Extra 500 production facility in Montrose, CO might be in Jeapordy

Barred by State Constitution

According to newspaper reports. At a meeting yesterday where the incentive package was expected to be announced, Montrose County said it is barred by the state constitution from using public funds to provide financial incentives to "any outside for-profit organization." However, the county is looking at giving Extra tax incentives and lease deals to cement production of the all-composite turboprop single in Montrose.

Haiti Relief Missions to be Recognized

The business aviation community has a long tradition of providing flights to help people and communities in times of crisis. That was certainly the case in the aftermath of the January 12 earthquake that struck the island nation of Haiti - people and companies from across the industry provided airplanes and other assets to help affected victims. Next month, the nation's oldest aviation association will recognize that work with a ceremony in the U.S. Capitol. The National Aeronautic Association will include among its recipients for the 2010 National Public Benefit Flying Awards the "volunteer pilots and other volunteers conducting flights in support of the Haitian relief efforts." Representatives from the business aviation community have been invited to attend the ceremony. To learn more about the event, visit:

http://www.naa.aero/html/news

aviation and related business at and near Centennial Airport; to collectively address and respond to issues impacting Centennial Airport, including safety and operational effectiveness; to educate the general public about all aviation activities at the airport, and to preserve the airport and related businesses as valuable economic assets to the community at large."

CABA Board of Trustees

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American Icon Neil Armstrong Says: No plane, no gain

The No plane, no gain campiagn continues to grow

The No Plane No Gain advocacy campaign has enlisted American icon and astronaut Neil Armstrong to be featured in a series of advertisements. NBAA Members had the first opportunity to see one of the new ads featuring Armstrong in the July/August edition of *Business Aviation Insider*, NBAA's official Member publication. More recently, the ad has been featured in the August editions of *Aviation International News* and *Business & Commercial Aviation*. In the ad, Armstrong points out: "Business aviation enables you to be where you need to be, when you need to be there, every time." The ad will appear in other venues in the weeks to come. To view a full copy of the ad, visit: http://www.nbaa.org/advocacy/npng/20100816-neil-armstrong.php

NextGen in Obama's New Infrastracture Plans

Air Traffic System part of \$50 billion investment

President Obama announced in Milwaukee vesterday that airports and the Next Generation Air Traffic System will be part of a more than \$50 billion investment in the U.S.'s transportation infrastructure in the next year, the first installment of a six-year transportation strategy that includes creating an "infrastructure bank." White House officials said the cost will be offset by raising taxes on oil and gas companies. While much of the President's proposal focuses on surface transportation-including high-speed rail-he promised "robust" investment in ATC modernization. Obama said the plan will "restore 150 miles of runways" and "advance a next-generation air traffic control system to reduce travel time and delays for American travelers." A White House fact sheet apparently made no mention of general aviation. AOPA immediately urged both Congress and the Administration to "remember that general aviation is an integral part of the national transportation system, and that the key to the success of NextGen is a commitment by the government to invest in new technologies for all users."

Obama Tax Break

Write Off the Full Amount of Capital Investments

President Obama's plan to offer \$200 billion in tax breaks for businesses that invest in plants and equipment would likely have only a limited impact on most small businesses, experts say.

The president's new proposal would allow businesses to write off the full amount of capital investments made through the end of 2011, retroactive to Sept. 8, the day it was announced.

Normally, businesses that buy anything from a new tractorto specialized machinerycan deduct the cost of their investment over a number of years. The new plan would return a chunk of cash to firms all at once -- money they could then use to stimulate the economy.

Job Postings

Please note that we have added a job posting section to the CABA Website. Please send us any aviation jobs you would like to post or go to:

Upcoming Events

THIS THURSDAY!

Industry Fall Gathering - brought to us by Embraer September 23rd, 2010

5:00 PM - 7:00 PM

4:00 PM pre-event gathering is available exclusively for CABA members

Denver Jet Center

Come see the Legacy 650!

Click Here for additional information or to RSVP

CABA Would Like to Hear From You!

Submit information for the CABA Newsletter

Do you have something to share with your Colorado Aviation colleagues? The CABA communication's committee goal is to support you and to facilitate infromation sharing among the Colorado aviation industry. We want to here from you. Please email Nathalie Drolet at ndrolet@mycaba.org

Forward email





This email was sent to bdavies@mcmurry.net by $\underline{\text{newsletter@mycaba.orq}} \mid \underline{\text{Update Profile/Email Address}} \mid \underline{\text{Instant removal with SafeUnsubscribe}}^{\text{TM}} \mid \underline{\text{Privacy Policy}}.$

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